

incubated at:



unboxing art

Unboxing Blogging & Content Writing

~ Be Job Ready In 5 Weeks!



3,500+ certified learners



30+ hours of online training



1:1 mentoring with experts



100% job assistance & help



ABOUT US

Unboxing Art is an art education platform for upcoming artists & creators.

5000+

STUDENTS
TRAINED

90+

BATCHES
COMPLETED

15+

OFFLINE
CAMPUS

#1

ART EDUCATION
PLATFORM

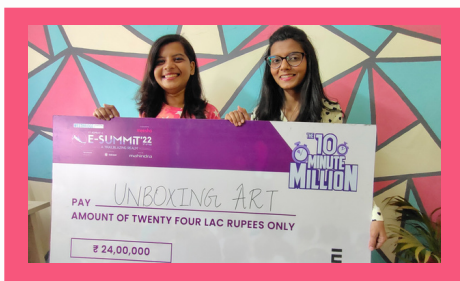
AWARDS



Building For Bharat Award
Nitin Gadkari | VIA | Lemon Ideas'22



Innovation In Education
Asian Awards'22



Won The Ten Minute Million Challenge
E-Summit, IIT Bombay'22



Best Pitch Award
Global Nagpur Summit'21



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COURSE HIGHLIGHTS



*This is non- refundable

100% PLACEMENT ASSISTANCE & HELP

(Work From Home Opportunity)



ripples learning




savvytree



asaan

TOP SALARY PACKAGES



 **asaan**

Minal Agrawal

Copy & Content Writer

Stipend - Rs 15,000 per month

Offer - Rs 3.5 LPA | ROI - 300%



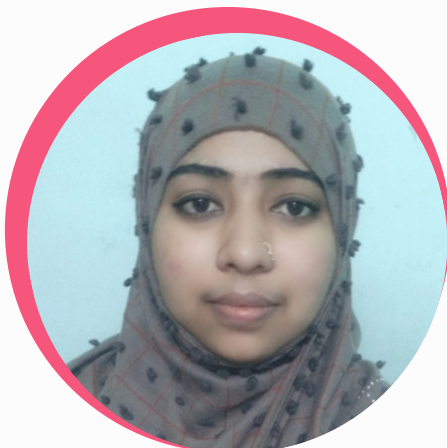
RAiD
Tech Professionals

Aastha Chauhan

Content Writer

Stipend - Rs 10,000 per month

Offer - Rs 3.5 LPA | ROI - 200%



 **OLYMPIAD
SUCCESS**
Ahead of excellence

Farhana Naaz S

Jr. Associate - Content

Stipend - Rs 10,000 per month

Offer - Rs 2.5 LPA | ROI - 200%

HEAR FROM OUR LEARNERS



Jyoti Sharma

Batch 27



If you love writing and want to make a career out of it, Unboxing Art is THE PLACE for you. The mentors here are experienced in content writing, and they guided me throughout my whole course, which helped me get two internships at once.



Satakshi Kundu

Batch 13



I started my professional journey because of your mentoring and the combined efforts of the Unboxing Art team. I can't describe here how much I'm contented and grateful for their guidance and constant support!



SAMPLE CERTIFICATE



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A product of Dark Room Poets Edutech Pvt Ltd

**Content Writing &
Blogging Course**

CERTIFICATE OF COMPLETION



This certificate hereby declares that **Yugandhara** has shown interest, participated actively and successfully completed a 5 week online **Content Writing Course in November, 2020**

This course included the following topics -

- Keyword Planning and Topic Generation
- Content Creation using Storytelling
- Content Marketing & Distribution
- Expertizing in Search Engine Optimisation
- Freelancing & Portfolio Building

Hussain Rasheed

Founder, Unboxing Art



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MEET THE AMAZING MENTORS & COACHES



Ayushi Somani is a freelance content writer, copywriter and a content writing coach. Worked for more than 300+ projects. Has a strong LinkedIn presence with over 116K followers.

A freelance content writer, Rashmi Singh has experience of more than 6 years. She has written blogs, taglines and ad copies for more than 1000 brands like Mama Earth, Asia One Magazine and much more.



Community Manager of an award-winning company, Dark Room Poets, Nandini Trivedi leads a community of around 15,000+ artists across India. She has mentored over 1500 students in the field of literature.

ATTEND MASTERCLASS BY TOP INDUSTRY EXPERTS LIKE



Garima Surana
Renowned Podcaster



Rohit Nair
Writer - Alt Balaji

COURSE CURRICULUM



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Module 5 : Making it perfect!

- Acing the Interview
- Personal branding
- Making a positive impact
- How to be professional?

Module 4 : Freelancing & Publishing Tools

- Gig work, freelancing & part-time
- Reaching out to clients & networking
- Portfolio creation & building
- Onboarding your first client
- Getting feedback & handling criticism

Module 3 : Optimization & Google Ranking

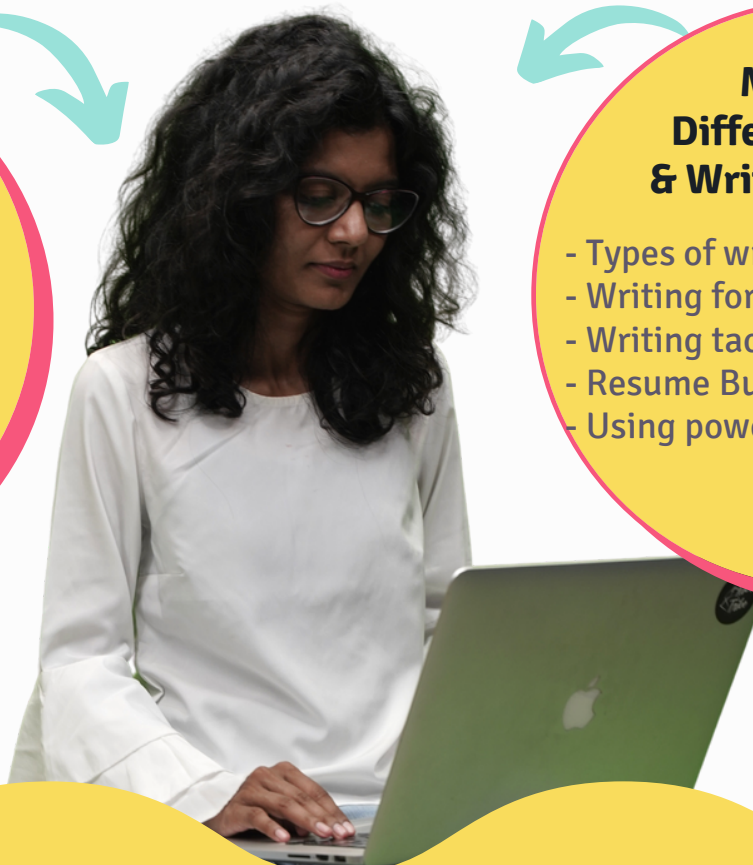
- SEO/SEM expertizing
- Keyword research for audience
- Backlinks to rank in Google
- On-site & Off-site optimization
- Meta tags, linking & auditing

Module 1 : Foundation & Strategies

- How to start blogging
- Write viral blogs from scratch
- Brainstorming blog ideas
- Researching & outlining
- Basics of Canva designing

Module 2 : Different Formats & Writing Structure

- Types of writing formats
- Writing for B2B & B2C
- Writing tactics used to sell
- Resume Building for writers
- Using power words & clarity





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COURSE INCLUDES



**LIVE SESSIONS WITH
INDUSTRY EXPERTS & SMALL
GROUP COACHING SESSIONS**



**CREATE MEANINGFUL
CONTENT WITH YOUR
COACH & GET FEEDBACK**



PLACEMENT PREPARATION

- 5+ Caselets & Solutions
- Peer to Peer Mock Interviews
- Resume Building
- Portfolio Submission & Feedback

ATTEND MASTERCLASS BY TOP INDUSTRY EXPERTS LIKE



Sanket Mahatre
Voice Over Artist



Apoorva Agrawal
Personality Trainer

**WE ARE
FEATURED AT**



Hitavada



THE TIMES OF INDIA

YOURSTORY

COURSE ADD-ONS



Unboxing Copywriting

- Writing taglines
- Compelling sales copies
- Secret techniques



Unboxing Podcasting

- Different podcast format
- Scripting your 1st episode
- Recording & publishing



Unboxing Business Writing

- Persuasive writing
- Business vocabulary
- Using different structures



Unboxing Meditative Writing

- Art of mindfulness
- Expressing yourself
- Meditation exercises



10 REASONS TO GRAB THIS OFFER

- Learn from the experts in this field
- Engage in 30+ hours of live mentoring
- Co-write with your Writing Coaches
- Masterclass sessions by renowned artists
- Get free e-books, guides & workbooks
- Discuss your work in Writers' Lab
- Network with more than 200 writers
- Get 4 courses free of cost
- Lifetime membership of the course

[Register Here](#)



HEAR FROM OUR LEARNERS



Megha Joseph

Before the course : Reservationist

After : Copywriter (Ripples Learning)

Package : 3.5 Lakhs Per Annum



If you are looking to make your passion your profession, Unboxing Art it is! They also help you in placement. I am currently working as a copywriter because of their help!



Shalmoli Chakraborty

Before the course : Teacher

After : Content Strategist (Attrait Solutions)

Package : 2.8 Lakhs Per Annum



Joining Unboxing Art was one of the best decisions I have made. Not only did I enjoy the course but got great guidance from the mentors.